

# 6 Marketing Tips For Introverts

1

## **Start a Reader-Focused Email Newsletter**

Share behind-the-scenes content, updates, or themed recs. You don't need a big list, just consistency and value.

2

## **Launch an Audio Podcast or Author Diary**

Use an AI voice. Share short reflections, writing advice, or literary musings using images or generic videos.

3

## **Post Visual Quotes on Social Media**

Design branded graphics in Canva with quotes from your book, reader reviews, or writing wisdom. No photos of you required.

4

## **Set Up an Author Website**

A quiet, powerful space to showcase your books, share updates, and connect with readers on your terms. Add a blog if you like.

5

## **Pitch Yourself as a Guest Blogger**

Write articles or excerpts for literary sites, blogs, or Substack newsletters. You stay behind the scenes and let your words talk.

6

## **Curate a Themed Threads Feed**

Choose a niche and establish yourself as an authority through curated booklists, insightful commentary, and shareable memes.