

The Writer's Checklist

8 ESSENTIAL SHOWCASE TACTICS



1.

SET UP

SELF-PUBLISHING PLATFORMS

- Compare Amazon Kindle Direct Publishing (KDP), IngramSpark, or Lulu's requirements, royalties, and distribution options.
- Which aligns best with your goals?

HYGGE

PAY-IT-FORWARD CURRENCIES

- Create a space where readers feel appreciated.
- Support other indie authors.
- Share recommendations or feature them in your social media posts.

3.

ORGANIZE

OUTLINE YOUR CHAPTERS

- Structure your content
- Maintain coherence
- Stay on track with your narrative.
- Keep optimizing your manuscript for revisions and edits.

4.

WRITE

REGULATE YOUR WORKFLOW

- Establish writing goals based on your time and commitments.
- Utilize free grammar tools.
- Incorporate editing sessions.

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5.

CREATE

A COVER DESIGN

- Fonts must be legible even when the cover is used thumbnail size.
- The color palette must reflect the book's genre and tone.
- High-quality images should have a clear focal point.



6.

AUTHORIZE

AIR IT ON AUDIO

- The narrator's voice must align and resonate with the content.
- Pay attention to audio quality, pacing, and tone.
- Use podcasts to maximize awareness of your audiobook.

7.

SHARE

SOCIAL MEDIA POSTS

- Use relevant hashtags. Maintain a consistent visual style.
- Engage with your audience. Respond to comments.
- Optimize posting times and diversify content across platforms.

8.

ESTABLISH

A LAUNCH STRATEGY

- Create pre-order incentives and ARCs (advance reader copies).
- Build an author website, and write newsletters to engage with readers and share updates.