

Six Quiet Tips

For Introverts

To Market Your Book

Fire, Water, Air,
Earth, Metal, Hygge

The logo for 'hygge books' features a circular emblem with a stylized open book and a gear-like border. The word 'hygge' is written in a script font above 'books' in a sans-serif font.

Champagne promoting on a
home-brewed beer budget!

Caroline Hurry



HYGGE BOOKS

CAROLINE HURRY



Book marketing for authors who don't feel like doing it!



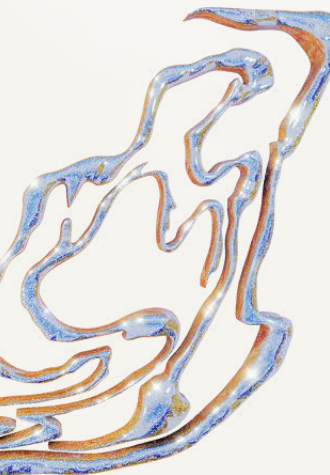
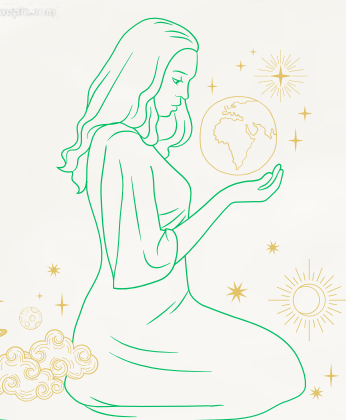
If writing a book is akin to hiking up a mountain in high heels, finding readers can weigh like another rucksack on your back.

Stop pouting. It has to be done. Without steady promotion, your book will wither in fields of competing sunflowers.

Fear not, friend! Even the most introverted writer can go further with the following elemental tips without having to twerk on TikTok!

[Six Page Book Marketing Plan](#)





FIRE

To maintain the slow burn and ignite your creativity, play with templates and visual perspectives on [Canva.com](https://www.canva.com).

WATER

To navigate the creative current, flow with groups like Derek Murphy's [Guerilla Publishing: Book Marketing Support and Feedback for Authors](#).

AIR

Familiarize yourself with reader desires. Identify and troubleshoot problems. Speak to solutions for more resonance.

EARTH

Construct a table of contents as a scaffold for your book outline. Write a sentence on what each chapter will cover.

METAL

Create eye-catching author pages on Amazon, Author Central, Goodreads, and Facebook. Learn how on Pages 4 and 5.

HYGGE

Add a picture of your book and a link to your email signature to promote it. Learn how on Page 5



SET UP AUTHOR PAGES

You'll need a high-res mugshot and a concise, well-written bio to create or update your author profile on these free platforms.

Amazon Author Central

The best place to showcase your book titles, descriptions, and covers, Amazon Author Central lets you analyze sales data, ranking, and customer reviews. Adapt [my author page](#) if you like. Feel free to follow for updates.

Goodreads

Open a Goodreads account. Using the search bar, click on your name or book to go to your author profile. A link will ask: "Is this you? Let us know!" Click it to claim your page. Use the "author dashboard" to add a [bio](#) and [salient quotes](#) from your books.



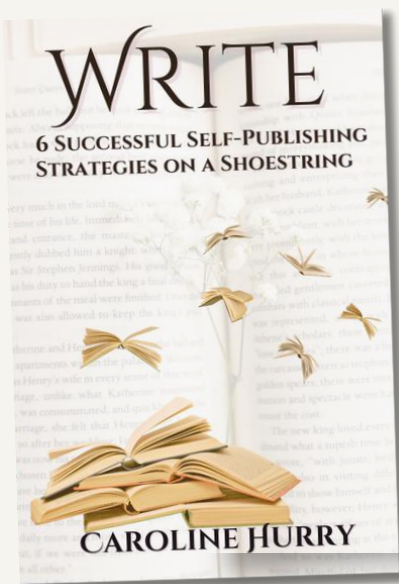
Facebook (Meta) Author Page

1. Log in to your personal Facebook account.
2. Click on the “Create” button in the top right corner and select “Page.”
3. Choose the “Artist, Band or Public Figure” option
4. Select “Author” as your category
5. Fill in your Page name, profile picture, and cover photo
6. Add your author bio and website in the About section
7. Invite your friends to like your page and share it on your personal profile.
8. Look at mine for ideas if you like.

AN EMAIL SIGNATURE

Use a free template from [Canva.com](https://www.canva.com) to create a signature or a background image for your Facebook Author Page. Then go to your email settings and add your signature. [Here is a step-by-step guide.](#)





Are you ready to turn that half-finished manuscript into a masterpiece?

Do you yearn to rule a self-publishing realm but balk at the potential cost?

From DIY editing and formatting to transforming your book into audio, *Write* has everything you need to succeed.

You'll find oodles of free tools to forge ahead without financial fear.

[READ MORE](#)

Splash It! is your go-to resource for crafting compelling press releases and maintaining a professional image.

Level up your marketing game with free tools, text prompts, and insider tips to revolutionize your approach.

Showcase your best features, customize layout templates for professional appeal, and leave a lasting impression.



Do you crave a fulfilled life irrespective of age or circumstances?

The queens offer 6 elemental keys to mastery.



Inside *Flow*, you will learn why the Water Queen is irresistible with no effort at all.

She is either feared or adored. There's no in-between.



MY BOOKS

